



2009 LEADERSHIP DEVELOPMENT CONFERENCE FOR HEALTH CENTER CLINICAL LEADERS

Western Clinicians Network "Training Tomorrow's Leaders Today"

16th Annual Peer-led Conference for Chief Medical and Dental Directors and Leadership Teams of Community Health Centers. Experienced clinical leaders come together to network, exchange information and provide peer support to new and potential clinic leaders.

Partial List of Presentations

- Historical & Current Challenges for Community Care Leaders
- Provider Recruitment Surveys & What They Tell Us
- Balancing Budgets & Clinical Outcomes
- Infant & Perinatal Oral Health
- Developing Leadership
- Emerging Models of Outcomes Based Healthcare Reimbursement
- Using Clinical Data to Reduce Health Disparities
- Using Technology to Reduce Health Disparities
- NQF Guidelines to Reduce Health Disparities
- Dynamics of a Good CEO & CMO/CDO Leadership Team
- Building Effective Work Teams
- Understanding FTCA
- Recruitment & Retention Strategies
- The Character of Leadership
- Critical Opportunities in Today's Health Center World
- Keeping the Faith

SAVE THE DATES!

- September 27th - WCN Annual Meeting and Election
- September 28th & 29th - WCN Leadership Development Training
- September 30th - CPCA Pre-conference Session: Techniques to Engage Clinicians in Improving Care
- October 1st & 2nd - CPCA Annual Conference in Burlingame

LOCATIONS

California Endowment Oakland Center - WCN Leadership Conference
Oakland Marriott City Center - WCN Annual Meeting
San Francisco Airport Marriott - CPCA Conference

CONTRIBUTING SPONSORS

*California Endowment *Kaiser Permanente
Medical & Dental CME's Provided by A.T. Stills University

ADDITIONAL INFORMATION

Contact WCN Executive Director, Charla Parker, for information or to pre-register.
Final registration information and brochure available soon. 06.09.09

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*Promoting Clinical
Leadership in Community
Health Centers*

